

# GRANT INFORMATION SESSION - 2024



Presented by :

Lorraine Crow - Grants & Community Initiatives Director  
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Coordinator

# Agenda



- About - The Foundation
- What's New?
- Understanding our Granting Process ( New changes to Novo Nordisk Grants)
- Eligibility, Grants, Updates to Grant Report & Budget
- The Foundation's Vital Signs Indicators on your application
- Grant Catalogue of Community Needs
- FAQ's
- QnA

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\*Please note : All microphones will be on mute and videos turned off. Please raise any questions in the Q&A section!



# About - The Foundation

## National Scope

The Community Foundation of Mississauga is part of a national network of 200+ Community Foundations across Canada.

## Local Knowledge

We work with municipal and regional governments, local leaders, as well as grassroots charitable organizations to develop a keen understanding of the city we serve.

## Local Impact

Since our inception in 2001 we have granted \$24,000,000 to charities in Mississauga.

# Types of Funds



- **Donor Advised** - Donors can invest their funds with the foundation, and we will recommend charitable organizations to make grants
- **Donor Designated** - Donors can invest their funds and choose where they want them to be granted
- **Charity Endowed Fund** - Registered Charities can invest their funds with the foundation and interest earned is granted back to them unrestricted



We're matching  
Donations up to  
**\$5,000**, when you  
establish a **Charity**  
**Endowed Fund** with  
us.

When you establish a Charity Endowed Fund at the Community Foundation of Mississauga, your charity can leverage our investment and financial expertise.

For more information on how it works, read our [CFOFM Charity Endowed Funds Explained](#) document.

# 2024 Grants

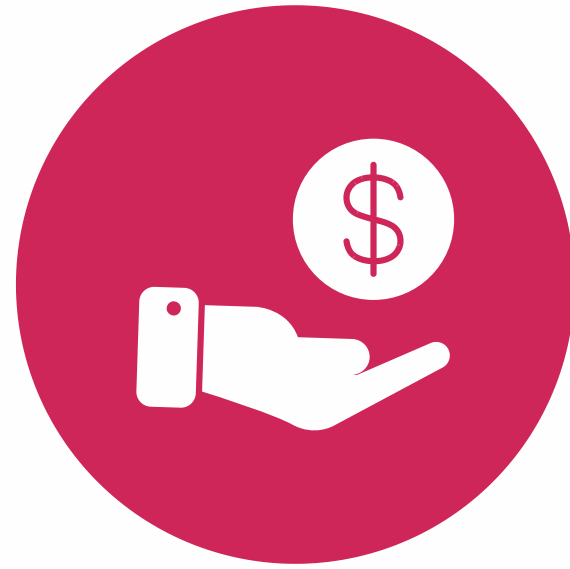


## Pendle Fund

Grants will be awarded to organizations delivering projects/activities in the following focus areas :

- Arts, Culture and Heritage
- Children and Youth
- Education
- Environment
- Indigenous
- Physical and Mental Health
- Social Services
- Sports and Recreation

Grants offered up to a maximum of \$30,000



## Hazel McCallion Fund for Arts, Culture & Heritage

Grants will be awarded to organizations delivering projects/activities in the following focus areas :

- Arts, Culture and Heritage

Grants offered up to a maximum of \$10,000



## Smart & Caring Children and Youth Fund

Grants will be awarded to organizations delivering projects/activities in the following focus areas :

- Children and Youth

Grants offered up to a maximum of \$3,000





# Novo Nordisk Chronic Disease Fund

Chronic diseases are a growing threat to people and societies. Novo Nordisk, primarily a diabetes and obesity company, is turning its attention to driving change to defeat serious chronic diseases, which affect more people every day. For this reason, Novo Nordisk is supporting community-based initiatives aimed at preventing the rise of chronic diseases, including type 1 and 2 diabetes, obesity, heart disease and liver disease among others.

The impact of living with a chronic disease is significant. but there are ways to make differences by working with communities who can generate interventions focused on disease education, awareness and prevention. This can be done through food literacy, physical activity, and addressing determinants of health to educate equity-deserving communities on steps they can take to reduce their risk of developing chronic diseases.



# Novo Nordisk Chronic Disease Fund

Improving one's health could be achieved by addressing some of these determinants of health:

- Safe housing, transportation, and neighborhoods
- Racism, discrimination, and violence (familial, race, sexual, or gender-based)
- Social inclusion
- Education, job opportunities, job security, working conditions, and income
- Gender identity and sexuality
- Early childhood development and experiences
- Access to nutritious foods and physical activity opportunities, including safe indoor and outdoor spaces
- Access to culturally appropriate health education
- Language and literacy skills
- Family and community
- Gender
- Social stressors

**Maximum of \$25,000 per grant**

# Eligibility for Granting Round



## *Eligibility*

- Registered charity with a charitable registration number or Not for Profit with a Partnership Agreement with a Registered charity
- Mississauga based and/or having an impact in Mississauga
- Good standing with the CRA
- Previous grant reporting obligations met



## *Ineligible Projects*

- Those delivered outside Mississauga
- Fundraising or campaigning events
- Political or religious activities, Sponsorships, scholarships and/or bursaries
- On-going operating expenses
- Retroactive funding for any project expenses incurred prior to the Foundation's decision date

# What's new for 2024 in the grants portal?



## Application

- Project Budget area

## Report Due Date

- 30 days
- All projects must be completed by **June 30, 2025**

## Marketing Photos/Videos in Grant Reports!

- Photos upload
- Social media / website links

# Vital Signs and its role in our Granting



These are the categories you are going to identify with in the application:

- Arts Culture and Heritage
- Children and Youth
- Education
- Environment
- Indigenous\*
- Physical and Mental Health
- Social Services
- Sports and Recreation
- 2025 Vital Signs (Pending)

# What are we looking for?

## *Alignment*

Does the mission of the charitable organization align with the focus areas of the grant?

## *Innovation*

Does the project offer innovative research to measure increased efficiencies or improved outcomes of a program?

## *Feasibility*

Is the project cost-effective and can it be completed within 1 year?

## *Capacity*

Does the organization have the time, resources and scope to develop the idea, collaborate and deliver the proposed outcomes?

## *Impact*

Will the proposed project benefit the community?

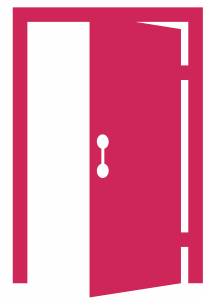
## *Sustainable*

Will your proposed project sustain beyond the granting period?



# 2024 Granting Round Details **Timeline**

Monday  
February 26<sup>th</sup>,  
2024 @ 9:00am



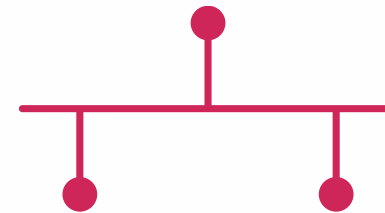
Granting  
round  
Opens

Friday  
March 22<sup>nd</sup>, 2024  
@ 5:00pm



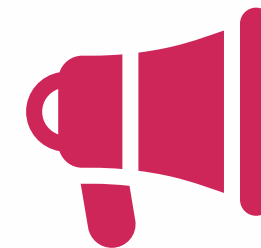
Granting  
round  
closes

April/May  
2024



Deliberation  
Timelines

May/June  
2024



Notice of  
approval  
or decline

# Grant Catalogue

- The **Community Foundation of Mississauga Catalogue of Community Needs** is being created to allow charities to tell us what their needs are in the community! We'll then present these requests to our donor advised funders for consideration in their yearly charitable giving.
- These grants are *unrestricted*, allowing charities to request funding for *anything* that addresses their needs!
- A maximum of \$2,000 per application
- Applications will be accepted between April 2 through June 28, 2024

# Frequently Asked Questions

Can two charities partner on one application?

Yes, the community foundation is happy to support collaborative projects. If two charities are working together on an application one of them must take the lead on the project and be responsible for receiving and stewarding the funds. If you are going into a partnership, you must complete the Partnership Agreement found within the application.

The fund in which the two charities are partnering cannot submit another application by themselves for that same fund.

Example:

Disney partners with Sony for a Hazel grant, therefore, Disney or Sony cannot apply for Hazel again by themselves. However, both are welcome to submit an application to the other funds.

# Frequently Asked Questions

Can a not-for-profit organization apply for a grant?

Only registered charities are eligible to receive funding from the Community Foundation of Mississauga, however, NPOs are welcome to enter into a Partnership Agreement with a registered charity to deliver a program together, which can be found within the application.

# Frequently Asked Questions

If a project has been funded in previous years, does that mean its guaranteed to get a grant this year?

No, funding is always granted for a single year. Even if your project or program has received funding for several years in the past this does not imply future funding.

# Frequently Asked Questions

The program we are applying funding for exists across Peel Region, including Mississauga, can we still apply for funding?

Yes, however your grant application should only cover the work you are doing in Mississauga for benefit of Mississauga residents.



# Frequently Asked Questions

Are late applications accepted?

No, the Community Foundation of Mississauga tries to ensure as much equity as possible in our granting round. This means that absolutely no applications will be accepted after the deadline set out at the beginning of the granting round.

# Frequently Asked Questions

Can we apply to more than one grant fund?

Yes. There are four different rounds of funding and applicants are entitled to submit ONE unique application to each fund. The Foundation will not fund the same project in multiple funds.

Example:

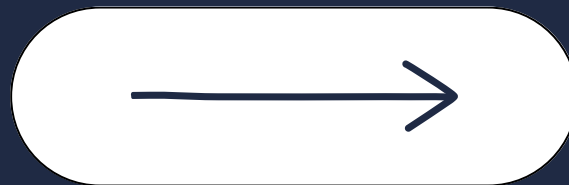
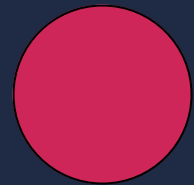
Disney applies to Hazel for an Art Mural project. They can also apply to Pendle, but it must be for a completely different project. Otherwise, both applications will be declined.

# We received a grant, what's next?

## Congratulations!

- Receive your electronic fund transfer (EFT) via the online system
- Return any required agreements and reports due via the online system
- Remember to acknowledge the grant in your marketing materials, website, social media, etc. For more information visit the Reporting and Recognition section on our website.
- Consider inviting us for a site visit of your project – we would love to come!

# Important dates!



Grant Round Opens

Monday, February 26th, 2024 @9:00am

Grant Round Closes

Friday, March 22nd, 2024 @5:00pm

Deliberations

April/May 2024

Notice of Approval/Decline

May/June 2024

Grant Reports Due

30 Days after project or January 31st, 2025

NEW! Grant Catalogue  
Opens

Tuesday, April 2nd, 2024 @9:00am

Grant Catalogue Closes

Friday, June 28th, 2024 @5:00pm

All 2024 projects must be  
completed by

June 30th, 2025



# Questions?





# Thank You!

Lorraine Crow - Grants & Community  
Initiatives Director

Gavin Pollard - Grants & Community  
Initiatives Coordinator

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