



“Join me in imagining our country as it could be - a smart and caring nation, where all Canadians can succeed, contribute, and develop their talents to their fullest potential.”

His Excellency David Johnston, the 28th Governor General of Canada

As we approach our country's 150th birthday, Canada's Governor General, the Right Honourable David Johnston, has challenged Canadians to imagine our country as it could be – a smart and caring nation that holds promise for all.

The Governor General's call to service has special meaning for community foundations, since he is the patron of our membership network, Community Foundations of Canada. But more importantly, his aspirations for our country mirror those of community foundations from coast to coast to coast. *Smart & Caring Communities* unites our movement in a nation-wide call to service, an opportunity to mobilize people, organizations, and resources in a shared effort to build a smarter and more caring nation.

Together, we can leverage this unique moment in time to engage residents in their community foundation in a new way. We can determine what a 'smart and caring' community means to them and how we can seed and support that vision.

Our Contribution to a Smart & Caring Mississauga

For over ten years, the **Mississauga Foundation** has been dedicated to building a better place to live, work and play. We are 'barn-raisers' by nature, bringing people and resources together to achieve a greater good. So when we considered our contribution to a 'smart and caring nation' the answer was clear: with your support, we are poised to make a meaningful contribution to helping build a *smart and caring community for Mississauga*.

A vision for Canadians

In 1967, Canadians celebrated our Centennial Year by building arenas and community centres to foster our nation's growing sense of community. Leading up to 2017, community foundations across Canada will connect the country by establishing *Smart & Caring Community Funds* from coast to coast to coast. The funds will give communities the flexibility they need to take advantage of local opportunities and help make them the smart and caring places we know they can be. Each fund will be unique to its community, but every one will share similar values and a 'smart and caring' goal. Together we will establish a nation-wide legacy for Canada's 150th birthday – a permanent asset that will serve Canadian communities for generations to come.

A Mississauga movement for good!

A national movement has been sparked by a few short words. We are asked to imagine what is possible, to dream of the future for our community and for our families and to join together in a shared idea.

Our goal is to build a sustainable source of support for priority programs and services here in Mississauga. The "Smart & Caring Fund" that we will build together will be flexible, proactive and accountable in addressing community needs. It will support local initiatives and Mississauga-based solutions that help people in our community thrive.

We hope that you are inspired to join with us at this amazing moment in our history when we join with all Canadians who reach for a brighter future for their community.



National vision. Local action.

This is just the start.

Find out how you can be part of building a 'smart and caring community' at www.mississaugafoundation.ca



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