

# Mississauga FOUNDATION

As the season shifts, we are reminded of the power of community and the lasting impact we create together. This fall, the Mississauga Foundation is here to share exciting updates and stories of generosity, innovation, and growth. From vital research shaping our understanding of local needs to new initiatives that strengthen our city's charitable sector, this issue highlights the ways we are working to enrich the lives of all Mississaugans.

## WHAT'S NEW



### VITAL SIGNS 2024

We are excited to announce that the next version of our Vital Signs report is scheduled for release in early 2025. This comprehensive report will combine local data with residents' opinions on key issues in Mississauga, serving as a catalyst for community conversations and encouraging collaboration on what matters most to our city. Presented by Novo Nordisk, this report will offer valuable insights into our city's well-being.

#### How we're doing it differently :

- **Public Opinion Research:** In partnership with Leger Marketing, we're gathering insights on the health and well-being of our community, directly from our residents.
- **Performance Grading:** The research will produce a performance grade on how well the City is addressing key areas of well-being.
- **UN SDG Alignment:** Our Vital Indicators now align with the United Nations Sustainable Development Goals, measuring our progress against global benchmarks.

#### 2024 Vital Indicators Include:

Arts and Culture, Economy, Safety, Health and Wellness, and more.

#### Get Involved:

- Take the Vital Signs Survey for a chance to win one of three \$100 Amazon Gift Cards. [Start the survey here.](#)
- Become a Sponsor and help us build a brighter future for Mississauga. [Learn how.](#)

### 2023 ANNUAL REPORT NOW AVAILABLE:

#### EXPLORE OUR IMPACT

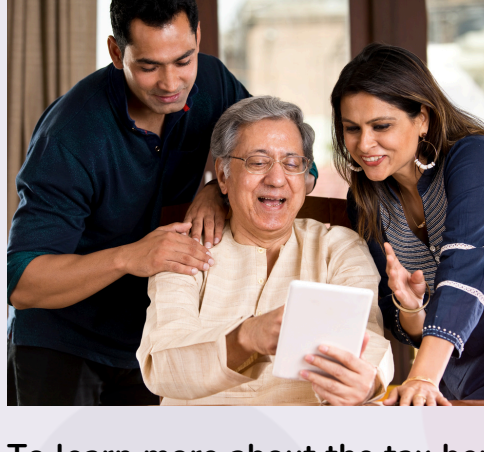
The Mississauga Foundation's 2023 Annual Report is now available, offering a detailed overview of the progress and impact made over the past year, thanks to the support of our community and partners.

#### Highlights from the 2023 Annual Report:

- **Key Achievements:** The report details the milestones reached in 2023, including the successful funding of various community programs that have significantly benefited Mississauga residents.
- **Financial Health:** A strong financial performance has allowed us to continue supporting essential causes, ensuring the sustainability and growth of our initiatives.
- **Impact Stories:** Discover the inspiring stories that highlight the difference made in our community, from supporting vulnerable populations to promoting arts and culture, education, and more.

#### Access the Full Report:

To gain a deeper understanding of our work and the impact we've made together, we invite you to explore the full 2023 Annual Report. To access the report, [click here.](#)



### LEAVE A LEGACY WITH CHARITABLE GIVING IN YOUR WILL

Have you ever considered the profound impact you could make with just a fraction of your estate? Allocating even a modest portion to charity can create a lasting legacy for causes close to your heart, all while ensuring your loved ones are taken care of. Moreover, including a charitable donation in your Will can significantly reduce the tax burden on your estate, providing a meaningful benefit to both your beneficiaries and the causes you support.

To learn more about the tax benefits of incorporating charitable giving into your Will, [read more here.](#)

### GRANT AND GROW

We're excited to introduce Grant and Grow, an exclusive initiative designed for those with existing funds at the Foundation. This innovative solution allows you to make an immediate impact while building a lasting legacy. Operating on a 60/40 allocation model, Grant and Grow balances immediate effectiveness and long-term sustainability. When you contribute, 40% of your donation is added to granting for the charity of your choice, delivering tangible results. Simultaneously, the remaining 60% is strategically invested to cultivate the endowment, ensuring a profound and lasting influence. Your donated capital is never spent, providing security for enduring impact. Grant and Grow isn't just about giving for today; it's a commitment to creating a legacy that resonates with your values, giving today, tomorrow, and forever.



*"Through Grant and Grow, I witness my vision unfold as it provides immediate impact and allows my fund to consistently generate positive change, both in the present and for the future."*

- Jim Kennedy, Fundholder - Kennedy Family Fund.

#### Take Action Now!

Click [here](#) to read more and start making a positive impact today with Grant and Grow.

Questions? Contact Glenn Gumulka, President and CEO, at:

- Phone: 905-987-8880 ext. 221

- Email: [ggumulka@mississaugafoundation.ca](mailto:ggumulka@mississaugafoundation.ca)



### \$5000 MATCHING PROGRAM FOR CHARITY ENDOWED FUNDS

The Mississauga Foundation is excited to announce a unique opportunity for all registered charities in Mississauga. We are offering to match donations of up to \$5,000 for any new Charity Endowed funds established with us.

By opening a Charity Endowed fund, you can secure a lasting legacy while maximizing your impact through our

matching program. This is an excellent chance to double your initial donations and ensure ongoing support for your valuable work in the community.

#### To learn more and get started, please contact :

Glenn Gumulka, President and CEO, at

[ggumulka@mississaugafoundation.ca](mailto:ggumulka@mississaugafoundation.ca) | 905-987-8880 ext. 221

## GRANTS

### MISSISSAUGA FOUNDATION GRANTS

#### OVER \$1.1 MILLION TO SUPPORT 170 PROJECTS

The Mississauga Foundation is proud to announce the successful completion of our 2024 Competitive Grant Year, during which we supported over 170 projects making a significant impact in our community. This year, we distributed more than \$1.1 million in grants, empowering local organizations to continue their essential work across various sectors. In addition to our competitive grants for Children and Youth, Arts and Culture and Chronic Diseases, we partnered with Food Banks Mississauga, where we supported the administration of their Network Capacity Building Fund to enhance the operations of local food banks.

Additionally, we introduced a Catalogue of Community Needs, ensuring that our Donor Advised Funds and Field of Interest Funds are aligned with the evolving needs of our community.

The grants provided this year reflect our unwavering commitment to fostering a vibrant, resilient, and inclusive Mississauga. Each grant is an investment in the future of our city, helping to support vital programs that benefit children and youth, the arts and culture, chronic disease management, and more.

We are deeply proud of the work being done by our partner organizations and grateful to our community for their continued support. Together, we are building a stronger Mississauga, one grant at a time.



## FUNDHOLDER SPOTLIGHT



### MEET CHIEF MBULU

The Chief Mbulu Family Fund was established to support the Sickle Cell Awareness Group of Ontario (SCAGO). The fund's proceeds provide crucial support to children, adults, and families affected by sickle cell disease. Through this fund, we promote psycho-social research, enhance health care services, improve patient care, and raise community awareness about sickle cell disease.

Chief Mbulu recounted how his father's advice—"never give up, never say you can never do anything"—motivated him

to make a difference in others' lives. When his father passed away, Chief Mbulu faced many challenges but remained resilient. As an international student in Canada, he worked as a dishwasher and taxi driver to pay his school fees and support his family back home.

Chief Mbulu was just 13 when his father, a former school teacher, was murdered in Northern Nigeria in 1966, before the outbreak of the Nigerian civil war. This tragedy proved the family into poverty, and as the eldest child, he assumed the responsibility of providing for them.

Despite these challenges, Chief Mbulu persevered. In 1967, he received a scholarship for his secondary education, enabling him to attend Anglican Grammar School in Ubulu-Uku. He then went on to work at the Central Bank of Nigeria before pursuing higher education at York University in Canada. He decided to give back by offering scholarships at York University and building schools in Nigeria that are lifesaving for children, as the previous school was on the other side of the busy Lagos - Asaba highway (like highway 401). Children were being killed almost daily trying to cross over to go to school. Chief Emma Mbulu Primary School continues to save lives.

The experiences of overcoming adversity and the generosity of others inspired Chief Mbulu to give back to the institutions and communities he holds dear. In 2018, he was awarded the Pendle Award for Philanthropy by the Foundation. The Chief Mbulu Family Fund stands as a beacon of hope and a testament to the power of community support and dedication. By addressing the multifaceted challenges faced by those with sickle cell disease, the Chief Mbulu Family Fund ensures a brighter, healthier future for all.

Click [here](#) to donate to the fund.

Building Tomorrow's **Mississauga** Together.



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